



Roseda Family Focus Female Sale Vol. 2

NOVEMBER 16, 2023 | 7 PM EST

On November 16, we are featuring the absolute top end of the Roseda breeding program. Lot 1 is Roseda Flora PB23 H320. She represents 7 generations of our genetic philosophy in terms of combining calving ease (9 CED), high growth (197 YR), and high carcass merit (1.86 Marb) in a functional maternal package. She is a flush mate to the \$70,000 Roseda Powerplant, our heaviest used sire in the 2022 breeding season. Her son, Roseda Matt Dillon K721 was the heaviest used Sire in our Spring 2023 breeding season. And this is just the beginning as we have many offspring and pregnancies in the pipeline. She sells bred to ST Velocity 1048 who currently ranks #9 for \$C on the active sires list. This is a RARE opportunity to add a powerful donor to your program.

*We look forward to having you join us on Nov 16th.
Please review the data below and contact us with any questions you may have.*

NAME	REG. NO.	CED	BW	WW	YW	MILK	CW	MARB	RE	\$M	\$B	\$C
ROSEDA FLORA COW FAMILY - UMF FLORA OF WYE 6825, FOUNDER												
Roseda Ms Flora PB23 H320	19984107	9	2.6	110	197	36	95	1.86	0.54	34	248	356
Roseda Ms Flora Chessie K710	20296129	14	-0.9	80	149	47	68	1.99	0.57	81	224	372
Roseda Ms Flora Chessie K758	20355055	11	1.0	97	177	41	76	1.55	0.79	43	212	318
Roseda Powerplant Flora L705	20631302	11	-0.5	84	154	32	53	1.71	0.73	62	190	308
Roseda Ms PB23 Flora K776	20462325	13	-0.2	89	162	34	78	1.25	0.84	70	207	338
ROSEDA LUCY COW FAMILY - G A R TRAVELER 168, FOUNDER												
Roseda Hollywood Lucy L732	20631326	12	0.8	91	161	33	73	1.88	1.00	83	232	384
Roseda Powerplant Lucy L734	20631328	9	1.5	88	154	41	73	1.71	0.93	55	218	338
Roseda Powerplant Lucy L703	20631300	10	1.4	95	160	30	73	1.60	1.00	64	213	340
Roseda Powerplant Lucy L709	20631306	9	1.1	83	147	32	63	1.90	0.78	55	220	340
Roseda Powerplant Lucy L715	20631312	10	1.3	94	160	31	75	1.33	0.87	57	208	327
Roseda Chesie Lucy K718	20314691	10	1.5	81	144	33	66	1.34	0.77	69	194	321
ROSEDA BLACKCAP COW FAMILY - CLIFTON BLACKCAP 6M62 0134, FOUNDER												
Roseda PB23 Blackcap K810	20462331	9	2.1	112	196	22	89	1.41	0.63	54	222	342
Roseda Blackcap D118 H308	19888857	13	-0.8	89	158	35	63	1.51	0.36	38	179	270
Roseda Verade Blackcap K775	20462836	14	-0.6	84	149	36	63	1.58	0.74	71	193	321
Roseda Miss PP Blackcap L713	20631310	8	0.3	88	162	35	67	1.45	0.59	68	193	318
Roseda DW Blackcap D118 K795	20464889	10	0.5	88	152	29	72	1.58	0.63	55	208	325
Roseda Miss HW Blackcap L714	20631311	9	0.4	87	152	27	68	1.35	1.22	78	204	343
Roseda PB23 Blackcap K729	20314698	10	2.3	95	163	28	73	1.31	0.65	61	201	322
Roseda Blackcap PB23 H092	19840723	9	0.4	81	145	24	53	1.65	0.90	66	202	328
Roseda Magic Blackcap G074	19426201	1	5.3	99	175	28	82	1.10	0.79	42	199	300
Roseda Blackcap Advance F010	19188647	13	0.3	78	131	24	47	1.01	0.56	65	155	265
ROSEDA CLOVA COW FAMILY - UMF CLOVA OF WYE 6930, FOUNDER												
Roseda PB23 Clova J796	20151812	10	2.8	113	188	33	90	1.14	1.14	71	212	346

Lot 1 ROSEDA MS FLORA PB23 H320



Lot 2 ROSEDA MS FLORA CHESSIE K710

CALVING EASE • GROWTH • MARBLING FEATURING PROGENY & SERVICE OF...



PROMOGEN 5.8

SIRE OF EXAR COVER THE BASES 0819B

THE \$400,000 VALUED, TOP SELLING BULL AT
THE EXPRESS SPRING 2022 BULL SALE

ROSEDA POWERBALL23 F091

8/14/2018 • AAA +*19180956 • TATTOO: F091

SIRE
E W A PEYTON 642

DAM
ROSEDA BLACKCAP B103 D118

CED	BW	WW	YW	MILK	CW	MARB	RE	\$M	\$W	\$B	\$C
12	.5	108	182	24	85	1.53	.76	63	93	219	347
10%	35%	1%	1%		1%	1%	30%	45%	1%	1%	1%

- Outlier for Easy Calving, High Growth, High Marbling Genetics
- His progeny sell November 16th
- Deceased – Semen available while supplies last

SEMEN AVAILABLE! \$25/UNIT, \$40/CERT. Volume discounts & free shipping available!

ROSEDA POWERPLANT

10/13/2020 • AAA +*19881320 • TATTOO: H152

SIRE
ROSEDA POWERBALL23 F091

DAM
ROSEDA MS FLORA DIVINE F113

CED	BW	WW	YW	MILK	CW	MARB	RE	\$M	\$W	\$B	\$C
10	.3	98	177	33	86	1.76	.72	53	91	238	362
20%	30%	1%	1%	10%	1%	1%	40%		1%	1%	1%

SOLD TO ALTA GENETICS FOR \$70,000

- 2nd High Selling Bull in the 2022 National Angus Bull Sale
- Genomic Tenderness - Top 10%
- His first progeny sell November 16th

SEMEN AVAILABLE THROUGH ALTA GENETICS \$25/UNIT



PROMOGEN 5.0

ROSEDA MATT DILLON K721

2/13/2022 • AAA +*20316025 • TATTOO: K721

SIRE
HPCA VERACIOUS

DAM
ROSEDA MS FLORA PB23 H320

CED	BW	WW	YW	MILK	CW	MARB	RE	\$M	\$W	\$B	\$C
6	2.5	103	184	36	98	1.98	1.14	39	89	272	392
		1%	1%	5%	1%	1%	3%		1%	1%	1%

- Service Sire for Fall Female Sale
- His dam sells November 16th

SEMEN AVAILABLE FALL 2023 – CALL FOR DETAILS



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